



Helping Herts

Corporate Brochure 2026



Helping Herts have achieved huge awareness, help and funding for the 12 charities they champion. Thanks to them, young people in Hertfordshire are given the opportunity and hope and I am proud to support them.

- Annie Brewster, Former High Sheriff of Hertfordshire



Our Why

Hertfordshire is often seen as a prosperous county. Yet for thousands of children and young people, the reality is very different.

Hertfordshire is a county of contrasts. Across the county, rising mental health need, youth homelessness, poverty, exploitation and school exclusion are placing increasing pressure on children, families and frontline services.

Statutory support is struggling to keep pace, leaving many young people without the help they need, when they need it most.

Today:

- Mental health issues among teenagers are rising rapidly
- Youth homelessness is increasing, much of it hidden
- Over 1,000 children are in care
- More than 10,000 young people have significant additional needs
- 1 in 11 children are growing up in poverty

At the same time, youth violence and exploitation are on the rise, with young people increasingly caught in cycles of harm driven by inequality and lack of opportunity.



About Us

Helping Herts exists to help tackle the challenges the children and young people of Hertfordshire face.

We bring businesses and communities together to support 12 trusted, frontline children and young people's charities across the county through a single, simple partnership. As the county's leading unrestricted funder, we ensure support reaches where it is needed most – quickly, flexibly and effectively.

Think of Helping Herts as Hertfordshire's own Comic Relief – using collective effort to raise funds, amplify impact and strengthen vital local services. Many of our partner charities work quietly behind the scenes. Helping Herts puts them centre stage – shining a spotlight on their work, mobilising corporate support, and turning individual contributions into county-wide impact.

For corporate partners, this means maximum local impact, clear social value, and a powerful way to invest in the communities where your people live and work.

2026 Charity Partners





How Helping Herts raises money

1

Fundraising events

We organise our own portfolio of events for business to get involved in and collaborate with local businesses to run charity events.

2

Major donors

We have an enhanced funding pot available for some of our events thanks to the generosity of major donors.

3

Corporate sponsorship

Businesses are able to sponsor one or a variety of our fundraising events and align to 12 local charities.

4

Direct donations

Businesses, community groups and individuals can make direct donations to the campaign to support all 12 charities.



"Three-quarters (76%) of Millennials consider a company's social and environmental commitments when deciding where to work, and nearly two-thirds (64%) won't take a job if a potential employer doesn't have strong corporate social responsibility (CSR) practices."

Source: PR Newswire



Helping Herts

A snapshot of our 2025 impact



“Herts Mind Networks’ Future Youth Mentoring Service exists thanks to Helping Herts. This service is available to young people aged 12-18 who are facing mental health challenges. In the past 6 months, we supported 25 young people through 267 mentoring sessions.”

— **Herts Mind Network**



“The funds raised have enabled us to recruit and train our new educator, Katy, who is dedicated to growing our reach and impact across Hertfordshire. With her help we have the potential to reach 35 or so more schools in a full academic year.”

— **Coram Life Education**



“The money from Helping Herts has helped us to to subsidise and increase the range of and volume of events and activities available to Hertfordshire’s neurodivergent children and young people.”

— **Space Hertfordshire**





Helping Herts

What our corporate partners say about us



- Stort Group

The Stort Group are delighted to be a proud supporter of Helping Herts. As a business based in Hertfordshire for over 40 years we love being associated with a charity which supports so many young people across our wonderful county. Long may it thrive and continue its excellent work.



- Ceres Rural

Ceres Rural is proud to support Helping Herts – such an impactful organisation, working with a diverse network of local charities to help young people across Hertfordshire thrive. The funding and support provided to the charities helps them tackle critical issues and provide opportunities, both of which are pivotal in giving young people the best possible start.



Our portfolio of events 2026

January

New Year, New Challenge - All month

February

New Year, New Challenge - All month

March

April

May

Founder's Walking Challenge
Skydive - Week day

June

Skydive - Weekend
One More Lap - (27th)

July

Helping Herts Week (6th - 12th)
Herts Hero Nominations and Award
Marathon Walk - (12th)

August

Great Big Walk for Herts (26th)

October

Night Golf (24th)

November

Hertfordshire Quiz

December

Charity Abseil



Volunteer for us

Volunteering days offer businesses like yours a chance to engage employees while supporting the local community. We can partner with you to provide you with a wide range of meaningful volunteering days.

1

Develop an event

- Organise a golf day
- Hold a cake sale
- Organise a football tournament
- Organise a team walk
- Organise a charity ball
- Organise a tasting event or fashion show

2

Give your time

- Walking route writer
- Grant researcher
- Festival coordinator

Enhance your impact by offering your team's expertise to help our charities. Run a training session or contribute your professional skills to support our initiatives.

3

Volunteer in a charity

Work with one of our 12 partner charities on activities such as:

- Community events for CHEXS
- Marshalling at events with HomeStart

and many more opportunities to align with your company's CSR objectives.



Registered with
**FUNDRAISING
REGULATOR**

Get In Touch



VISIT US

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